

Carpathian Expo Carpathian Convention COP7

Game On! – Don't let climate change end the game!

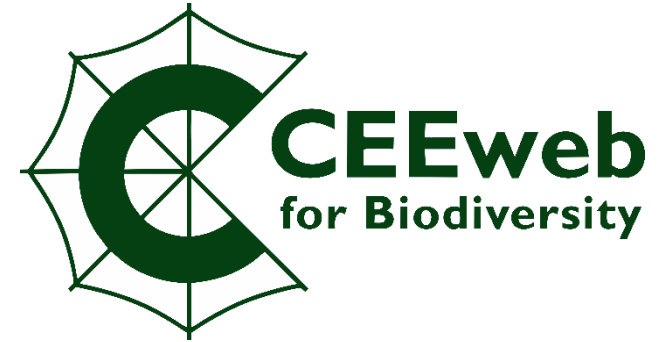
Photo by Stefan Rankovic

Carpathian Convention COP7
11-13 October 2023, Belgrade



eurac
research

CEEweb for Biodiversity



- **Mission:** To work for the conservation of biodiversity in CEE through the promotion of sustainable development.
- **Activities:** Advocacy, networking, implementation of national & transnational projects, capacity-building & raising awareness activities.



Interreg
CENTRAL EUROPE



Co-funded by
the European Union

HUMANITA



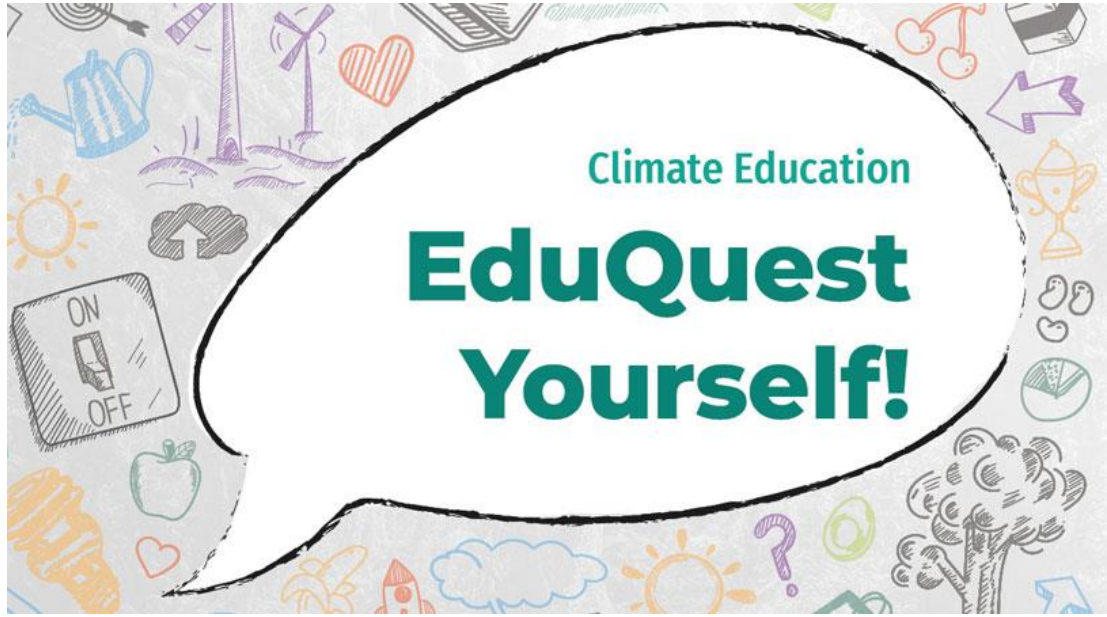
Game On!

game on | DON'T LET CLIMATE CHANGE
END THE GAME!



This project is funded
by the European Union

- **Implementation:** Nov 2019 – Oct 2023
- **Funding:** Development Education and Awareness Raising (DEAR) programme
- **Goal:** Climate change awareness raising through and towards the youth through gamification in 8 EU countries
- **Activities and products:**
 - Mobile app
 - International geocaching game
 - Boardgame
 - Climate comedy shows
 - Museum and zoo interventions
 - Wilderness camps
 - Festival greening handbook
 - Non-formal educational materials
 - E-learning platform
 - Improv theatre



ClimateQuest

geocaching challenge

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Zdroj: trend.sk

Európa sa otepľuje rýchlejšie, ako sa čakalo. Naš región je na tom najhoršie

12.05.2023 11:00 - Mnohí odborníci predpokladajú, že vďaka rôznym opatreniam zameraným na znižovanie emisií CO2 sa zmena klímy v budúcnosti zmierni. Avšak najnovšie údaje z Európy naznačujú, že zmena klímy sa deje oveľa rýchlejšie, ako sa predpokladalo. Podľa najnovších údajov z Európy sa zmena klímy deje oveľa rýchlejšie, ako sa predpokladalo. Podľa najnovších údajov z Európy sa zmena klímy...



climate game



Game On! Outcomes

- Recruitment and capacity building of 200+ Young Climate Ambassadors in 8 countries
- Over 60 wilderness camps with 1000+ participants
- 10+ downloads of app
- 6 museums and 2 zoos intervened
- Reach: 20M online & 70M media



Game On! Outcomes

- 1000+ media outputs on the project's activities and products
- 400+ teachers trained
- 500k viewers of climate comedy shows (HU & SK)
- 1000+ users of e-learning platform
- 200+ influencers publishing about us

